

Manuale **IDENTITÀ VISIVA**

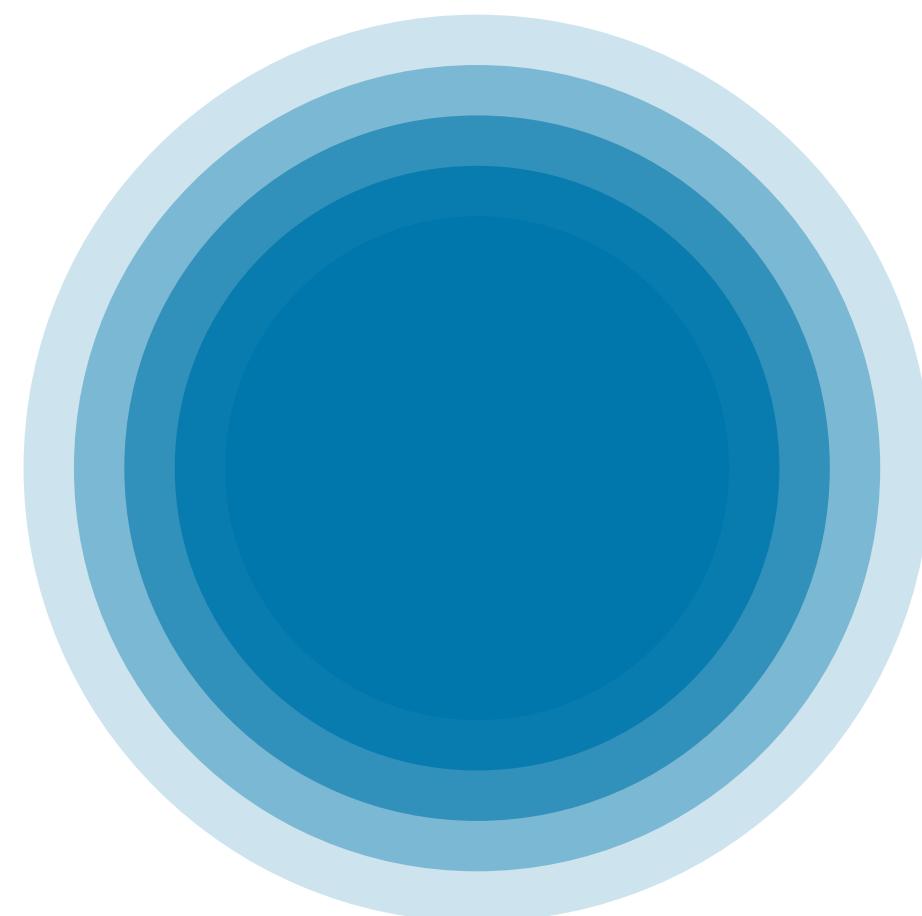
Versione 1.0 — 2025



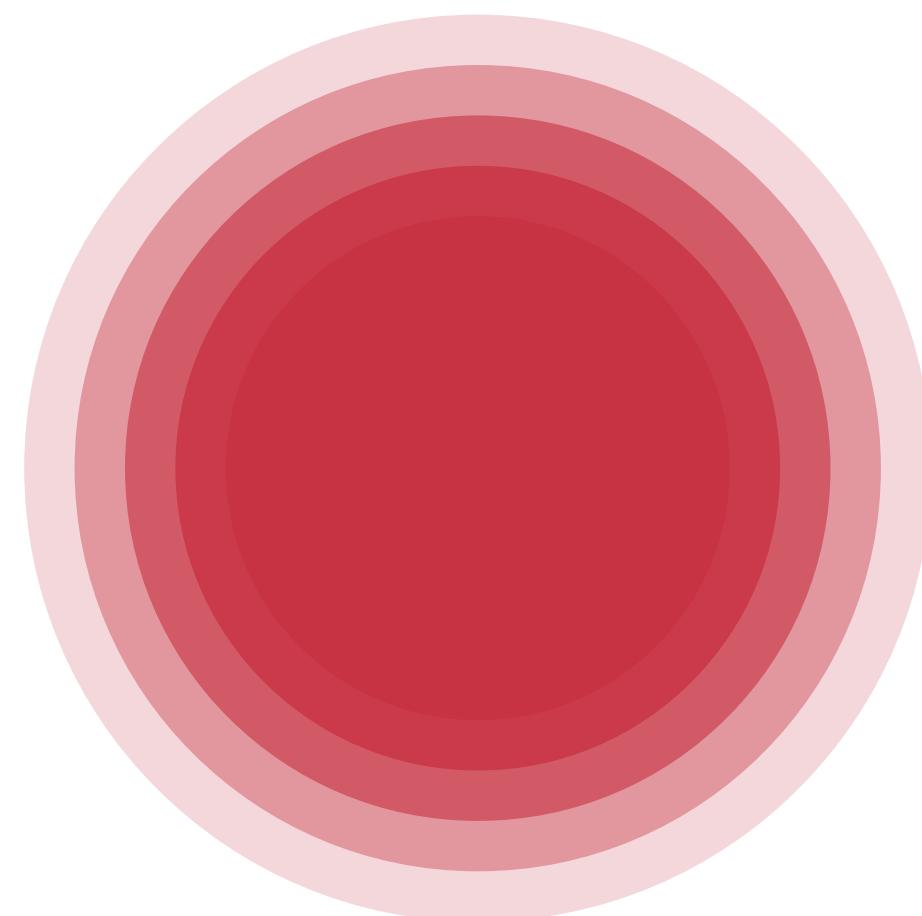


SANI.IN.VENETO

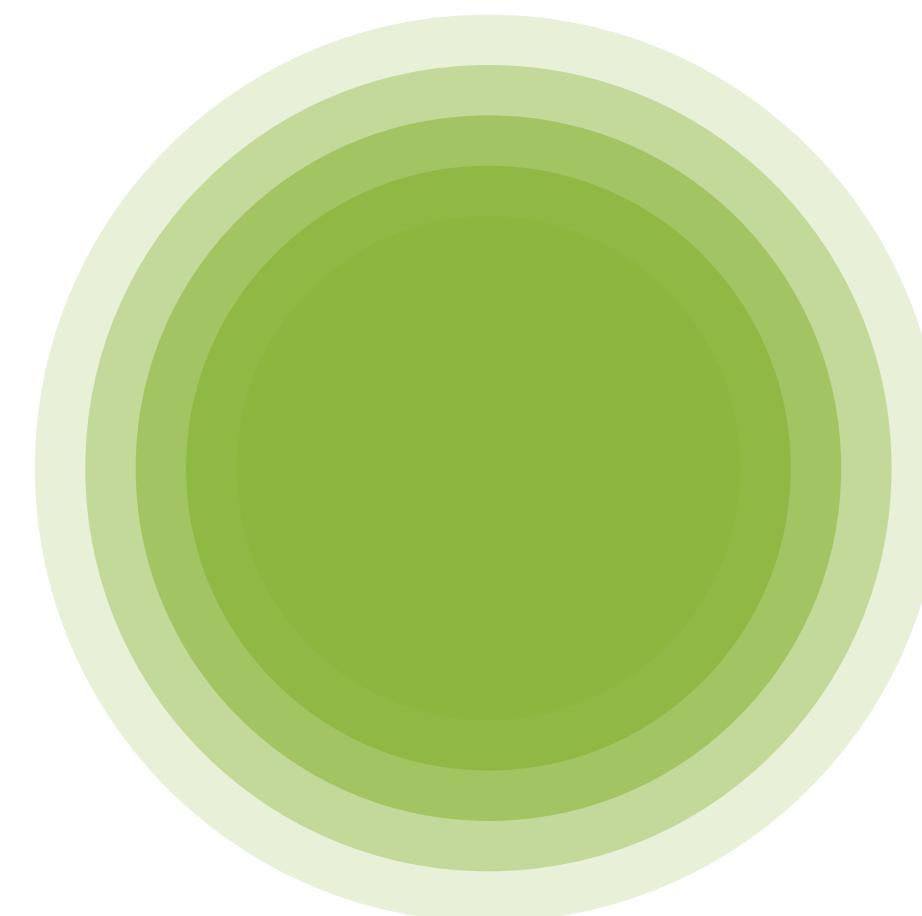
COLORI / PALETTE PRIMARIA



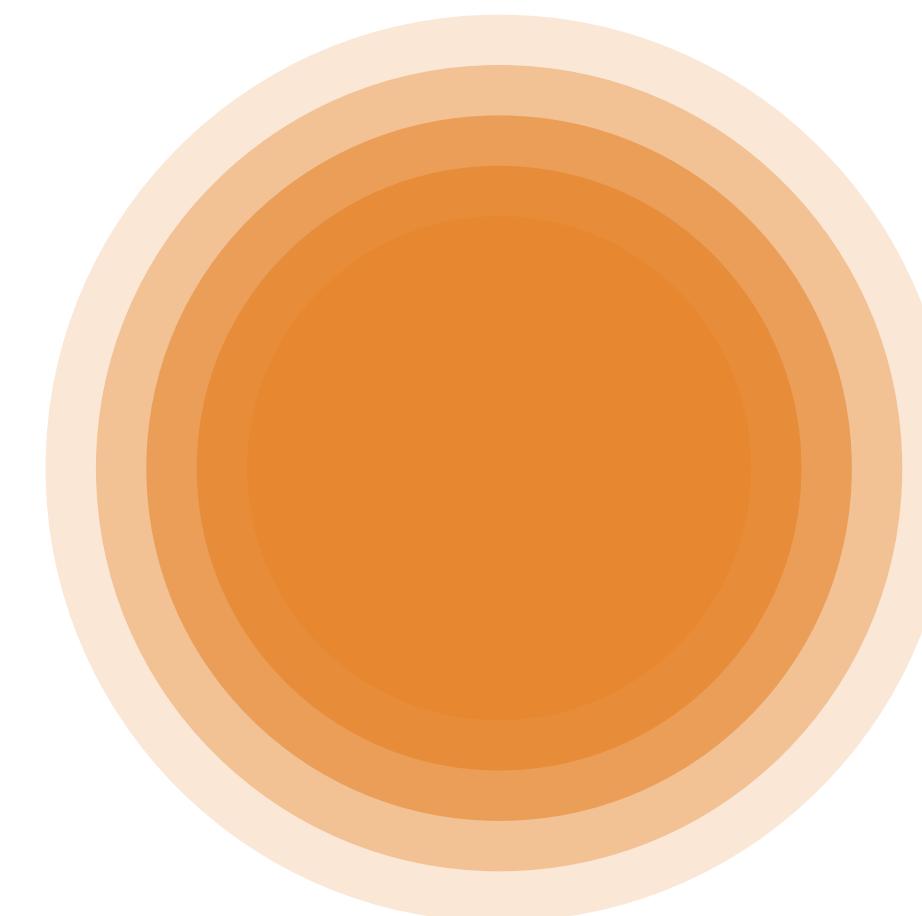
Pantone® 2151 C
CMYK 93/44/12/3
RGB 66/11/165
Web #426fa5



Pantone® 1795 C
CMYK 16/93/75/4
RGB 167/46/64
Web #a72e40

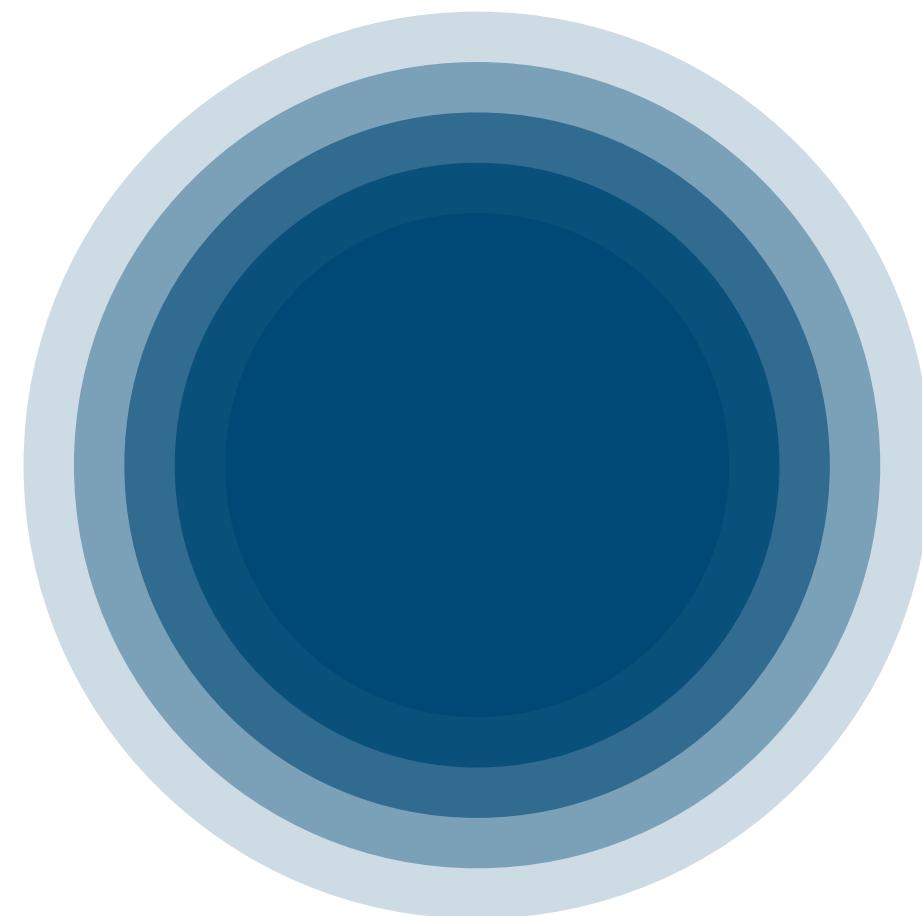


Pantone® 376 C
CMYK 50/9/100/1
RGB 145/183/57
Web #91b739

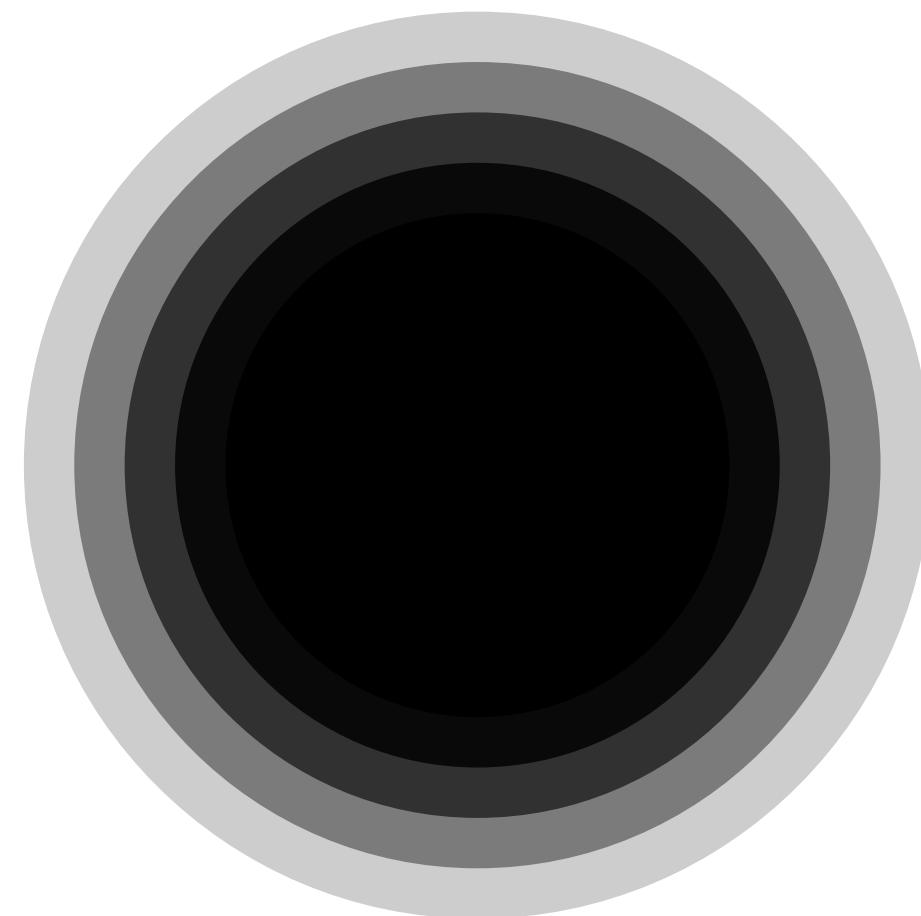


Pantone® 144 C
CMYK 6/54/92/1
RGB 205/142/53
Web #cd8e35

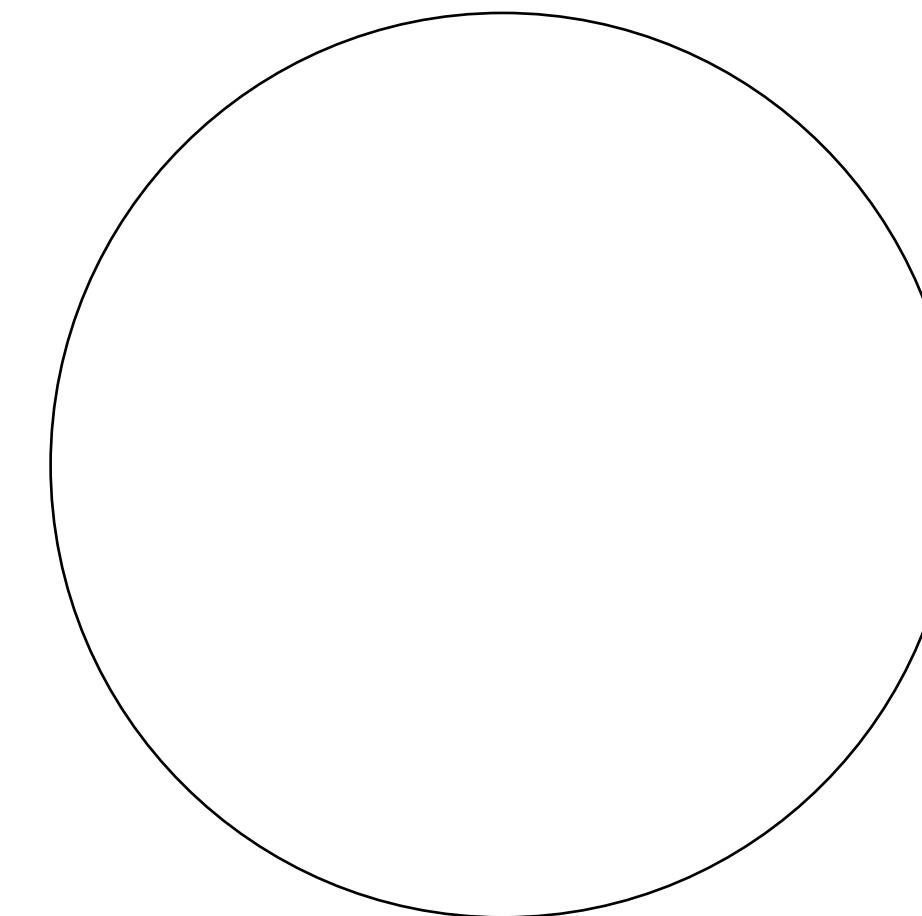
COLORI / PALETTE SECONDARIA



Pantone® 7693 C
CMYK 100/39/0/54
RGB 0/73/118
Web #004976



Pantone® Process Black C
CMYK 0/0/0/100
RGB 0/0/0
Web #000000



Pantone® -
CMYK 0/0/0/0
RGB 255/255/255
Web #ffffff

COMBINAZIONI COLORI



COMBINAZIONI COLORI



UTILIZZI IMPROPRI



UTILIZZI IMPROPRI

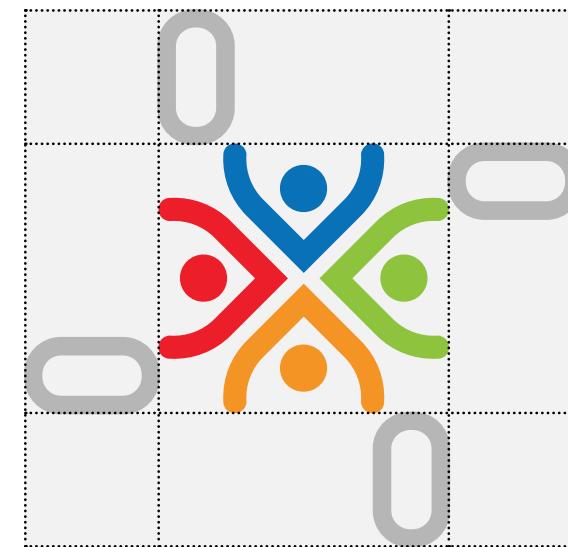


UTILIZZI IMPROPRI



DIMENSIONAMENTO

Area di rispetto
del pittogramma



Area di rispetto
del logotipo

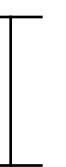


Stampa 5 mm
Digital 14 px



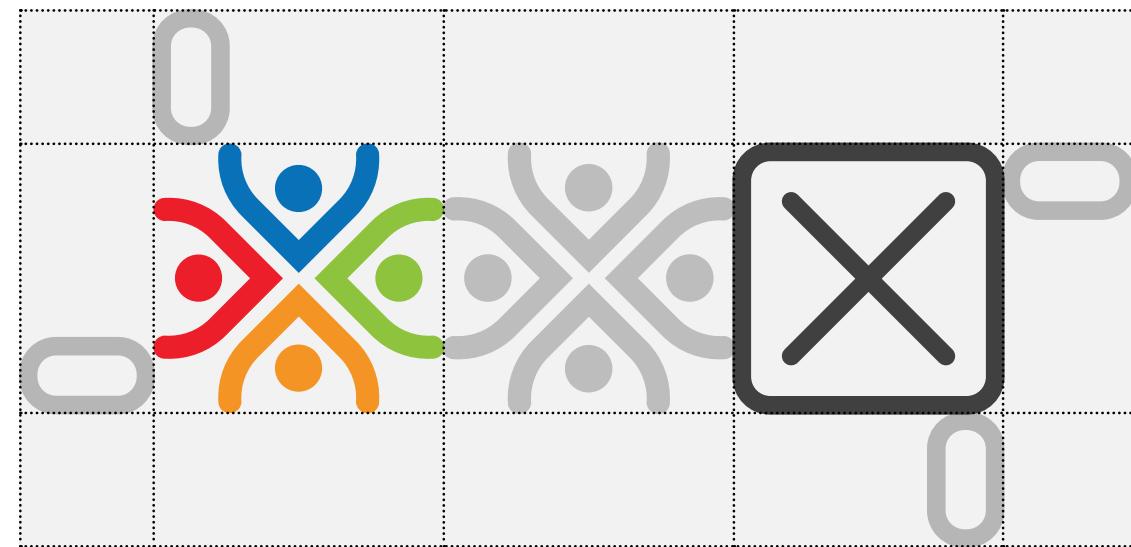
*Il pittogramma è da utilizzare
solo nelle applicazioni dedicate.
Si consiglia di chiedere conferma
del corretto inserimento.*

Stampa 5 mm
Digital 14 px



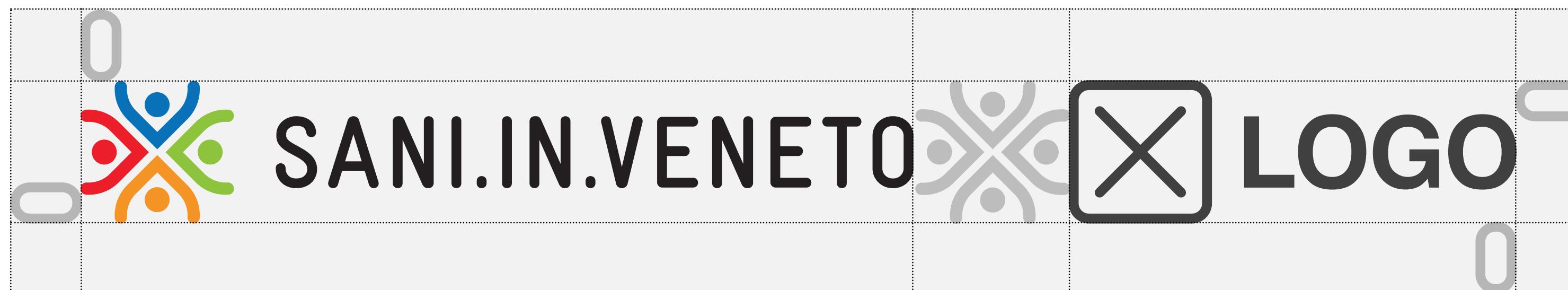
DIMENSIONAMENTO

Area di rispetto
dal pittogramma



*Il pittogramma è da utilizzare
solo nelle applicazioni dedicate.
Si consiglia di chiedere conferma
del corretto inserimento.*

Area di rispetto
dal logotipo



CARATTERI TIPOGRAFICI / TITOLI

ACUMIN PRO WILD BOLD

**ABCDEFGHIJKLMNPQRSTUVWXYZ
01234567789?!£€\$¥&%@#**

CARATTERI TIPOGRAFICI / TITOLI PARAGRAFI

Minion Pro Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ? ! £ € \$ ¥ & % @ #

Minion Pro Bold Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ? ! £ € \$ ¥ & % @ #

Acumin Pro Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ? ! £ € \$ ¥ & % @ #

CARATTERI TIPOGRAFICI / PARAGRAFI

Minion Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567789?!£€\$¥&%@#

Minion Pro Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Acumin Pro Regular

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Acumin Pro Italic

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NAMING

Sani.In.Veneto

Fondo

Sani In Veneto

Tutela

Sani In Famiglia

Tutela

Sani In Azienda

Tutela

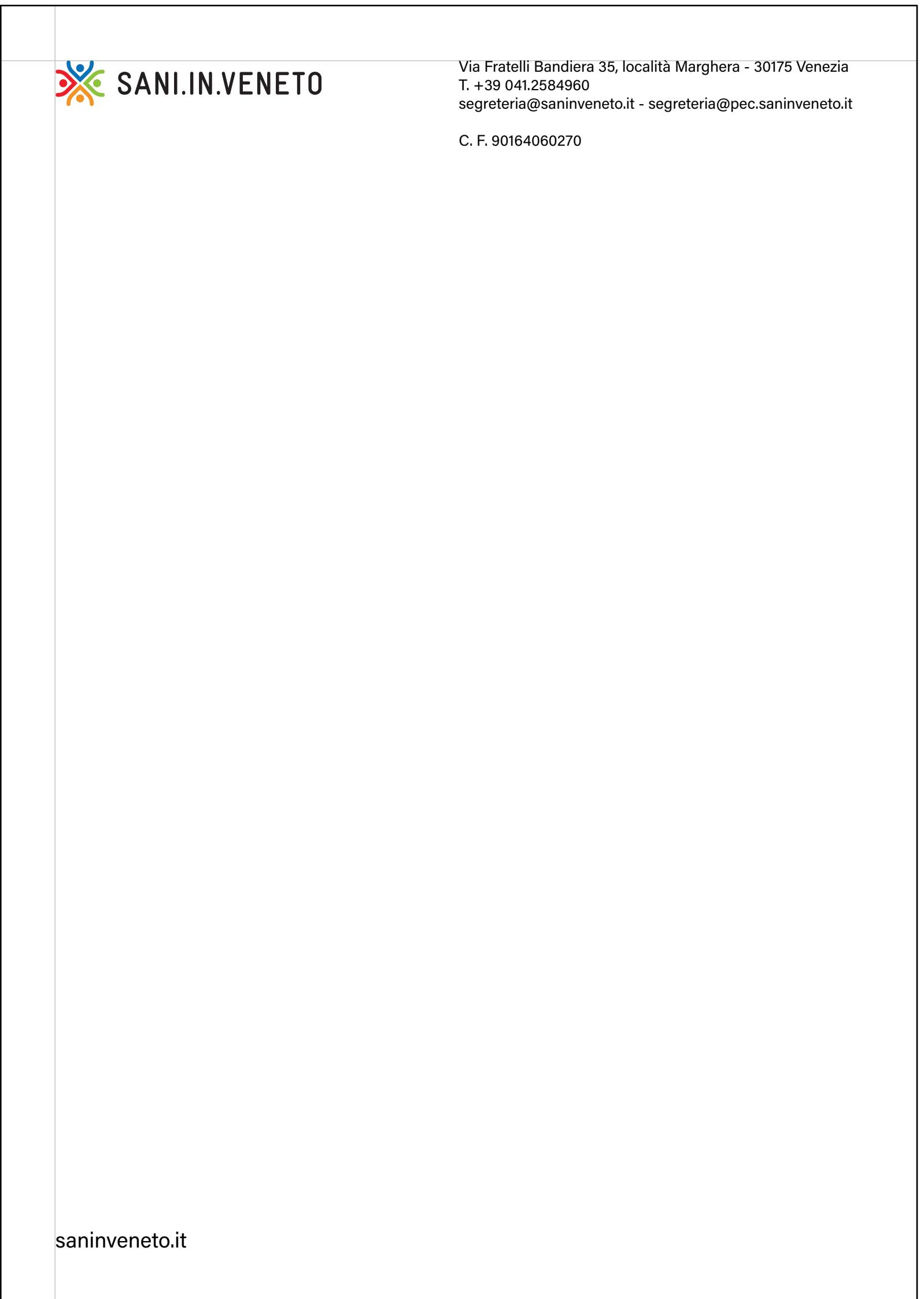
APPLICAZIONI

Biglietto da visita
85 × 55 mm



Carta intestata
297 × 210 mm

Margine dal bordo
12,7 mm



APPLICAZIONI





